

RICHARD BELÖTTE

45 Poncetta Dr., Daly City, Ca., 94015
415-287-3560 or 916-878-7026
rsbelotte@yahoo.com

Profile: Graphic Designer

- ⊙ Competent professional with ten plus years of hands-on experience in graphic / web design

Relevant Work History

Interactive / Web Designer 2007 - 2008
Sanrio.com

- ⊙ Designing master graphics
- ⊙ Researching and implementing new design and technology
- ⊙ Pulling, preparing and photographing products for the online store.
- ⊙ Preparing product shots for the online store
- ⊙ Designed and created both dynamic static and animated content for the home page on a regular, timely bases utilizing Illustrator, Photoshop, and Flash
- ⊙ Designed and created new content for the online shop on a regular, timely bases utilizing Illustrator, Photoshop, and Flash
- ⊙ Designed and created downloadable content for general site
- ⊙ Consulted on several upcoming projects

Interactive Graphic Designer 2007-2007
LSF Network, South San Francisco, CA

- ⊙ Rapid production turn around in creation and up keep of graphic assets
- ⊙ Creation and management of asset library and archive
- ⊙ Page design and UI
- ⊙ html layout and coding

Designer / Production Artist 2006-2007
Sacramento Bee, Sacramento, CA

- ⊙ Designing and creating layouts and graphics for banner ad campaigns for the web utilizing Illustrator, Photoshop, Fireworks, Flash and various other tools with rapid turnaround times
- ⊙ Preparing and optimizing graphics for web deployment
- ⊙ Deployment and archiving of files using sacbee.com systems

Designer / Artist / Product Packaging 2006- Ongoing
Goon.biz, Perth Australia

- ⊙ Creating identity, logos, packaging
- ⊙ Designing, and Conceptual sketches for monsters (plush toys)

Graphic / Visual Designer / Artist 2005-Ongoing
DoandGo, Sacramento, CA

- ⊙ Ideation of site elements and concepts
- ⊙ Creating wire frame as well as designing the UI, layout and graphics
- ⊙ Coding all the HTML, as well as other programming elements
- ⊙ Creation of all visual elements as well as the look and feel of the site

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Graphic / Visual Designer / Artist 2005-Ongoing

Martz and Co., Vancouver, BC

- ⊙ Ideation of site elements and concepts
- ⊙ Created wire frame as well as designing the UI, layout and graphics
- ⊙ Coding all the HTML, as well as other programming elements
- ⊙ Creating all Flash elements
- ⊙ Creation of all visual elements as well as the look and feel of the site

Designer / Director / Artist 2000-2001

Epylon, San Francisco, CA

- ⊙ Designed and created layouts and graphics for the web and print in record time
- ⊙ Wrote the style guide for the site including logo usage
- ⊙ Redesigned the site with UI; liaised effectively with outside agencies

Graphic Designer / Artist 1998-2000

eBay, San Jose, CA

- ⊙ Involved in the design and creation of layouts / graphics – both print and web
- ⊙ Created new looks that were popular and innovative

Graphic Designer / Production Artist 1998

Adobe, San Jose, CA

- ⊙ Assisted the team in the design and production of a specific kiosk project for Kodak

Computer Artist 1996-1998

The Learning Company, San Jose, CA

- ⊙ Worked in a team environment on new projects as well as localization
- ⊙ Produced graphics using Photoshop and proprietary software
- ⊙ Ensured projects were completed and shipped on time

Computer Artist 1996-1997

Know Wear, Fremont, CA

- ⊙ Produced graphics and handled multiple tasks with ease

Professional Qualifications

Bachelor of Science Degree - Graphic Design with an emphasis on illustration,
San Jose State University, CA 1995

- ⊙ Participant in the CADRE program

Associate Arts Degree - Fine Arts and Reprographics, Fresno City College, CA 1989

- ⊙ Made the Dean's list for two semesters

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Fine Arts Courses, California College of Arts and Crafts, Oakland, CA 1987

Flash / HTML, DeAnza Community College, CA 2000 / 1999

Profile: Graphic Designer

- ⊙ Competent professional with ten years of hands-on experience in graphic / web design
- ⊙ Bachelor Degree in Graphic Design; creative, artistic and innovative
- ⊙ Recipient of the Art Scholar's Award for the state of California, 1987
- ⊙ Coordinated tasks with one hundred percent success in meeting deadlines

Career Highlights

- ⊙ Conceptual skills and ability to translate ideas for print and web
- ⊙ Advised clients on creative and technical options for achieving desired image
- ⊙ Adapted quickly to new techniques and functioned well under pressure
- ⊙ Set up files for pre-press
- ⊙ Overall scanning and color correction experience for output
- ⊙ Ability to communicate effectively with clients, co-workers and suppliers
- ⊙ Proficient in the use of stat camera, plate burner, offset press and 35 mm camera
- ⊙ Knowledge of pre-press process, printing equipment, screen-printing and reclamation

Technical

- ⊙ Certified Macintosh and Adobe Photoshop Power User by Brainbench; Highly ranked in Flash by Aquent Los Angeles; Tested higher than most users of both Flash, and HTML in San Francisco by The Creative Group
- ⊙ Software: MSWord, PowerPoint; operated from both PC and Mac platforms
- ⊙ Graphic Design: Freehand, Illustrator, Photoshop, InDesign, Quark Xpress, Fontographer, Corel Painter
- ⊙ Web Development and Design: Adobe GoLive, DreamWeaver, Flash, Fireworks, Swift 3D, DeBabalizer, ImageReady, HTML, CSS

Activities / Interests

- ⊙ Painting, drawing and sculpting; magic performer; cooking, etc.